

KENYAN BLOG AWARDS

The Kenyan Blog Awards was established in 2012. It is organized by the Bloggers Association of Kenya.

The competition, popularly known as the BAKE Awards, is the only one that honours and showcases the best in Kenyan blogging.

CATEGORIES

The competition's categories range from fashion to health to photography. There is also a category for corporates. It is open to all Kenyans and brands that operate in Kenya.

In 2016, one category i.e. Best Religious or Spirituality Blog has been added. The categories are as follows;

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| 1. Best Technology Blog | 11. Best Topical Blog |
| 2. Best Photography Blog | 12. Best Sports Blog |
| 3. Best Creative Writing Blog | 13. Best Entertainment /Lifestyle Blog |
| 4. Best Business Blog | 14. Best Education Blog |
| 5. Best Food Blog | 15. Best Travel Blog |
| 6. Best Environmental /Agricultural Blog | 16. Best Health Blog |
| 7. Best Fashion/Beauty /Hair/Style Blog | 17. Best County Blog |
| 8. Best Politics Blog | 18. Best Religious /Spirituality Blog |
| 9. Best New Blog | 19. Kenyan Blog of the Year |
| 10. Best Corporate Blog | |

The competition begins with a submission phase and thereafter judges choose the best 5 from the submissions. The public then votes for the best blog in each category.

The 2016 timeline

- **Submission phase - January 8th 2016 to February 10th 2016**
- **Judging phase - February 11th 2016 to February 28th 2016**
- **Voting phase - March 2nd 2016 to April 30th 2016.**
- **Winners' announcement - May 7th 2016**

PAST WINNERS

Past winners of the awards include:

Mutua Matheka - mutuamatheka.co.ke

Silvia Njoki - silvianjoki.com

Wambui Waithaka - wambuiwaithaka.com

Sharon Mundia - thisisess.com

Jackson Biko - bikozulu.co.ke

Sam Wakoba - techmoran.com

Dennis Machio - michezoafrica.com

Limo Taboi - bankelele.co.ke



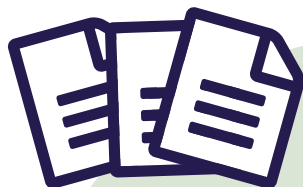
JUDGES

The judges are comprised of bloggers and media experts.

The judges have included: Juliana Rotich, Pinky Ghelani, Philip Mwaniki, Ahmed Salim, Erik Hersman, Joel Macharia, Naomi Wanjiru and Mbugua Njihia.

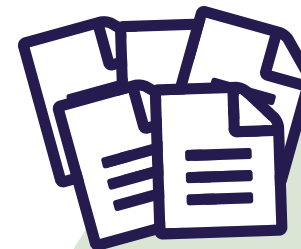
SUBMISSIONS

2012



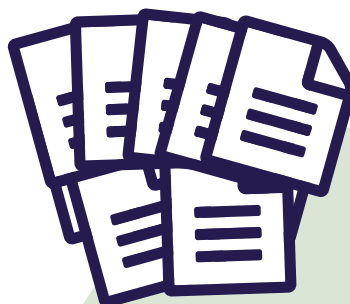
300

2013



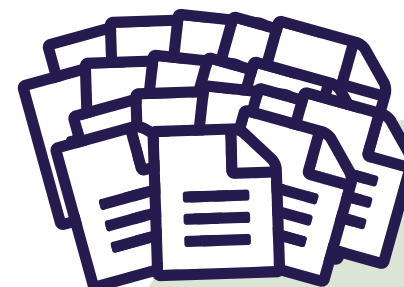
500

2014



1000

2015



1880

KENYAN
BLOG
AWARDS



NOMINEES

2012



41
68%

19
32%

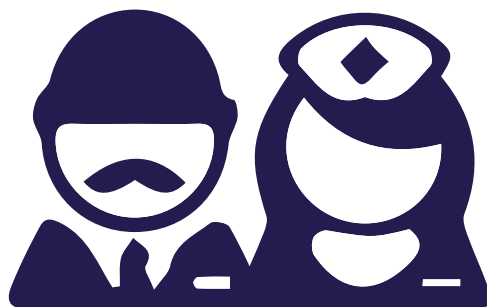
2013



31
72%

12
28%

2014



50
64%

28
36%

2015



52
64%

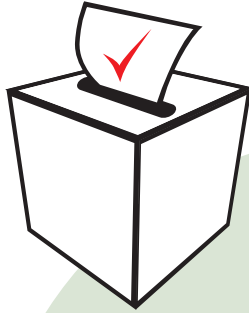
30
36%

KENYAN
BLOG
AWARDS



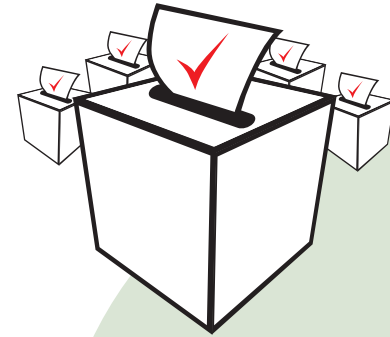
VOTES

2012



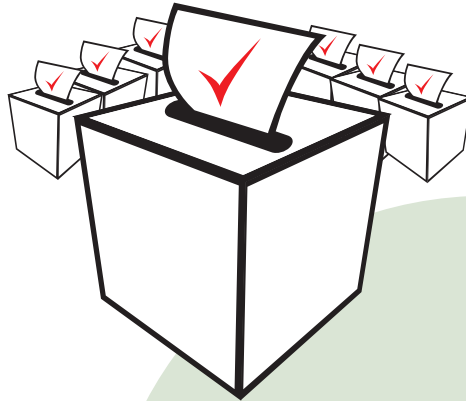
10,000

2013



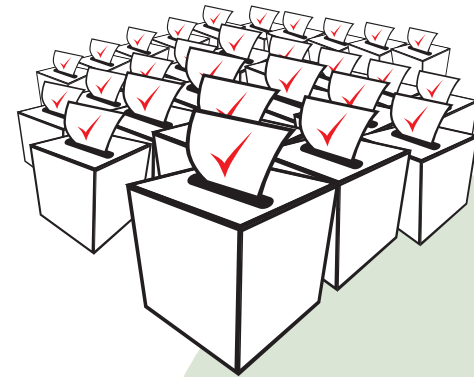
50,000

2014



70,000

2015



150,000

WINNERS

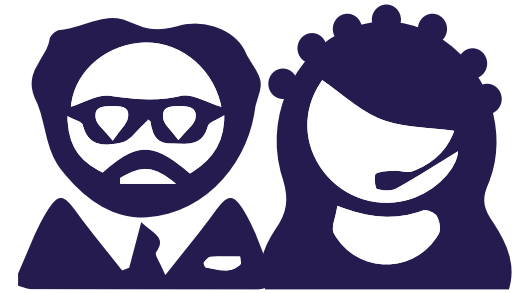
2012



9
75%

3
25%

2013



12
86%

2
14%

2014



11
62%

7
38%

2015



10
59%

7
41%

KENYAN
BLOG
AWARDS



RECURRING WINNERS

9 out of 60 blogs

15%

bankelele.co.ke
nanciemwai.co.ke
mutuamatheka.com
michezoafrica.com
techmoran.com
bikozulu.com
pikachakula.com
ghafla.co.ke
kenyaweddings.co.ke

Business
Fashion
Photography
Sports
Technology
Creative Writing
Food
Entertainment/Lifestyle
Topical

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BLOG
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